Taylor & Pillar LLC

CAPABILITY STATEMENT / PRODUCT DESIGN, SOFTWARE DEVELOPMENT, UX RESEARCH & ACCESSIBILITY

Design grounded in research.

Taylor & Pillar LLC is a Chicago-based product design, software development and UX research firm led by Lametria “Mimi” Taylor, with 13 years of experience at Fortune 500 companies and startups. We help agencies and prime contractors build websites, apps and internal tools that people can actually use, including people with disabilities.

CORE COMPETENCIES

Product design: concept to launch. We turn requirements into clear, working screens for staff and the public.

Software development: front-end development and design-to-code handoff, so what is designed is what gets built.

User research: interviews, field research, surveys and expert reviews that show what users need before money is spent building.

Usability testing: moderated and unmoderated studies, A/B tests and test scripts that find where people get stuck, then fix it before launch.

Information architecture and design systems: navigation, content structure, prototypes and reusable components that keep large sites consistent and easier to maintain.

Accessibility: WCAG 2.1 AA and Section 508 audits and remediation. We find and fix the barriers that keep people with disabilities from using a website or app.

DIFFERENTIATORS

Research-led design: we learn what users need before anything is built, so agencies invest in the right solution the first time.

Enterprise-scale experience: complex platforms, legacy application replacements and multi-brand design systems for Fortune 500 companies.

Hands-on accessibility: research, design and code combined to fix accessibility problems, not just automated scans that flag them.

CORPORATE DATA

Taylor & Pillar LLC
Chicago, Illinois
On-site or remote

NAICS: 541511, 541512, 541519, 541611, 541613, 541990, 541430, 513210

UEI: pending (SAM.gov)
CAGE: pending

City of Chicago M/WBE: application in process
Available as prime or subcontractor

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PREVIOUS PROFESSIONAL EXPERIENCE

Work Mimi Taylor led or delivered as an employee or contractor. These are not contracts awarded to Taylor & Pillar.

Gap Inc.: lead design system designer for nearly three years, building and maintaining one design system shared across all four brands.

Walmart: mobile app and desktop redesign.

PepsiCo: UX/UI design and design systems.

BlueCross BlueShield of IL: reimbursement app design.

Kroger (current contract): converting the Android design system to Material Design 3, with design tokens and accessibility standards for contrast and keyboard focus.

Bank of America: redesign of a legacy business application.

TIAA: design of a desktop application.

Work samples: lametriataylor.com

Lametria “Mimi” Taylor · Founder and Owner
773-319-5460 · info@taylorandpillar.com · taylorandpillar.com